

<b>Overview</b>	<b>Design Era LIVE Subscribe to use</b> Electronic, Fast, Cheap	<b>Overview</b>	<b>Design Era TICKETS Get Tickets to use</b> Time Limited System	<b>Overview</b>	<b>Design Era PRODUCT Standard Purchase</b> Perpetual License
-----------------	--	-----------------	---	-----------------	--

Through the **Subscription** you are not buying software but the right to use it for a limited time (usually 1 month). It is as simple as downloading the software from Internet (shipping is not required) and installing it. At the end of the subscription period, the user can decide whether to renew it or not. **Subscription** requires that the computer has a permanent Internet connection while using the software.

The Ticket System allows you to get the software product (with installation CD, dongle or software protection device, same features) without buying it. Tickets are related to temporary licenses to use the software (usually 1 month). Users must purchase Tickets enable the user license for a period of time. Unlike Subscription, the Ticket system does not require permanent Internet connection to run the software.

This is the most common way of purchasing software products: the buyer gets a perpetual license to use the software (unlimited in time, under the terms of the user license). The software product includes the installation CD, the dongle (software protection device), the installation guide and a perpetual license to use. This product does not require permanent Internet connection.

<b>Compare</b>	<b>Design Era LIVE Subscribe to use</b> Electronic, Fast, Cheap	<b>Compare</b>	<b>Design Era TICKETS Get Tickets to use</b> Time Limited System	<b>Compare</b>	<b>Design Era PRODUCT Standard Purchase</b> Perpetual License
----------------	--	----------------	---	----------------	--

This is the cheapest and fastest option, as you are not getting a perpetual license but temporary. In addition, it doesn't require product shipping.

Only a few product configurations are available.

You can upgrade to the next software level when you start a new subscription period.

You cannot purchase additional modules.

You cannot purchase additional components.

Maintenance releases of software are available through Live-Update (immediately, mandatory).

Future major releases at no additional cost.

Permanent quality Internet connection is required.

You cannot transfer the user license to another user, for any reason.

The program's performance can be affected by the quality of Internet connection or the occupancy of the servers.

No software protection device (dongle) and CD are required. The program must be downloaded.

This option is cheap, as you are not getting the perpetual license to use the software; but a temporary one.

Just some product configurations are available.

You can only upgrade to the next software level at the end of the period, after the Ticket expires, when you buy a new ticket.

You can only select and get certain software modules.

You cannot purchase additional components.

Maintenance releases of software are available through Live-Update (on new Tickets, mandatory).

Future major releases at no additional cost.

It doesn't require permanent Internet connection.

You cannot transfer the user license to another user, for any reason.

The performance of the product depends basically on the computer specifications and its status.

It includes a software protection device (dongle). Shipping is required the first time you get Tickets.

The price of purchasing a perpetual license to use the software is more expensive.

All software configurations of the product line are available.

You can upgrade to the next software level at any time, acquiring a new user license.

You can purchase any and all the available additional modules.

You can purchase any and all the available extra components.

Maintenance releases of software are available through Live-Update (at the moment you decide to install).

Future major releases at additional cost.

It doesn't require permanent Internet connection.

The user can transfer the license to another user, through the re-license process (fee must be paid to Sierra).

The performance of the product depends basically on the computer specifications and its status.

It includes a software protection device (dongle). Shipping is required when you buy the software product.

<b>Relevant Points. Pros &amp; Cons</b>	<b>Design Era LIVE Subscribe to use</b> Electronic, Fast, Cheap	<b>Relevant Points. Pros &amp; Cons</b>	<b>Design Era TICKETS Get Tickets to use</b> Time Limited System	<b>Relevant Points. Pros &amp; Cons</b>	<b>Design Era PRODUCT Standard Purchase</b> Perpetual License
<p>Choose the right product from the available offer, subscribe to this service, download the application from Internet and start using it quickly without any delay.</p> <p>Subscription does not require shipping (just downloads and emails), then your order can be processed quickly and automatically.</p> <p>After you hire the Subscription, you will be able to download the application from Internet, install and use it during the hired period. The application requires a permanent Internet connection to enable and control the product and the period of Subscription.</p> <p>The Subscription will let you use the application from the moment it was hired and during the hired period (usually 1 month). Then you can renew the subscription for the following periods. If your subscription is continuous (without interruption), the prices of renewing will be lower than the price of the first Subscription.</p>		<p>Get the product of your choice (fully functional) without a permanent internet connection requirement, just paying only one initial setup fee. The Ticket System requires shipping of the Installation CD &amp; protection device (dongle). Orders are processed within 3 working days, and delivery time depends on the destination.</p> <p>You will receive a software protection device (dongle) and the installation CD. Purchased Tickets or Credits will enable the application for a preset time. When buying Tickets you are receiving the passwords needed to enable or activate the software.</p> <p>The Ticket System allows you to use the program as if you have purchased the full product for a period of time. The license to use the software is temporary, it has a maturity date (usually 1 month) after which you can buy more Tickets to re-enable the program.</p>		<p>Choose the right product and purchase a perpetual license to use the software. Thus, you are purchasing the updated version of the selected product configuration.</p> <p>This option requires shipping of the product media kit. Orders are processed within 3 working days, and delivery time depends on the destination.</p> <p>You will receive a box containing the software protection device (dongle) and the installation CD through priority mail. Then you will receive the password to install the product, via email. No new installation passwords will be required later.</p> <p>Buying the software perpetual license allows you to use the purchased product, as it is, without any time expiration. You will only need to change your user license if you want to update or upgrade your product (higher software levels or technological obsolescence).</p>	

<b>More convenient for / if...</b>	<b>Design Era LIVE Subscribe to use</b> Electronic, Fast, Cheap	<b>More convenient for / if...</b>	<b>Design Era TICKETS Get Tickets to use</b> Time Limited System	<b>More convenient for / if...</b>	<b>Design Era PRODUCT Standard Purchase</b> Perpetual License
<ul style="list-style-type: none"> <li>• If you want to start using the program immediately (after downloading from the Internet) without waiting for shipments.</li> <li>• If you want to have a tool of these characteristics while minimizing the initial cost.</li> <li>• If you want to have more workstations when the demand of work has increased, or for your staff training.</li> <li>• If you want to test the features and quality of our products (demo) before purchasing it.</li> <li>• If you don't need to use the program frequently (not mission critical), and you can withstand any delays and/or minor interruptions in internet and/or server availability.</li> <li>• After the subscription period ends, there is no obligation for the next period (it can be renewed, only if you want).</li> </ul>		<ul style="list-style-type: none"> <li>• If you want to use the program without requiring an internet connection (no delays or service unavailability because of connection issues).</li> <li>• If you do not want to make a huge investment in software tools, but you want the benefits of having it.</li> <li>• If you need to change the product configuration according to your needs (in subsequent periods).</li> <li>• If you use the program sporadically and do not want to pay a service for several months without activity.</li> <li>• If you want to test our products for as long as you believe necessary, before deciding to purchase it.</li> <li>• When the Tickets expire, there is no obligation to purchase additional Tickets (if you wish, you can purchase more).</li> </ul>		<ul style="list-style-type: none"> <li>• If you want to use the program without requiring an internet connection (no delays or service unavailability because of connection issues).</li> <li>• If you are ready to make a huge investment in software tools, buyin it in the conventional (more usual) way.</li> <li>• If you prefer not to hire to a Subscription service electronically each month, avoiding works interruptions.</li> <li>• If you know exactly which product configuration fits your needs and you don't expect to change it for a long time.</li> <li>• If you wish to purchase product configurations, modules, or additional components not available as Subscriptions or Tickets.</li> </ul>	

<b>Take into account that...</b>	<b>Design Era LIVE Subscribe to use</b> Electronic, Fast, Cheap	<b>Take into account that...</b>	<b>Design Era TICKETS Get Tickets to use</b> Time Limited System	<b>Take into account that...</b>	<b>Design Era PRODUCT Standard Purchase</b> Perpetual License
----------------------------------	--	----------------------------------	---	----------------------------------	--

- Subscription requires that your software is installed on a computer which must be permanently connected to the internet (while the program is running) with a good quality connection.
- Because of software protection reasons, it is possible that some features of the program take more time (delays), compared with Tickets or Full-Product that do not require permanent connection.
- While we try to maintain a high rate of operation of our servers (free of interruptions, if possible), such interruptions may happen. We won't refund the value paid for the subscription because of this reason. If the time of unavailability of the systems exceeds the maximum values, the compensation will be time extension for free (not less than the interrupted time).

- Ticket system requires shipping of the software protection device (dongle), which means more cost and a delay to start using it.
- If the dongle is broken (for any reason) or if the dongle is lost or stolen, a new dongle for replacement must be purchased at the current cost (device & shipping). If the old dongle had remaining tickets, they will be lost.
- If you have a dongle from this Ticket system and then want to purchase the perpetual license; you will be able use the same dongle. You will only need to get the license of the chosen product (not the media kit).

- Ticket system requires shipping of the software protection device (dongle), which means more cost and a delay to start using it.
- If the dongle is broken (for any reason) or if the dongle is lost or stolen, a new dongle for replacement must be purchased at the current cost (device & shipping) plus a re-license fee. Report of theft or lost must be sent to the software manufacturer, or the dongle must be sent in the case it is broken.
- You can purchase a new license to use a higher product configuration at any time. Cost is the difference between the new software configuration and previous one.

<b>Updates Cost</b>	<b>Design Era LIVE Subscribe to use</b> Electronic, Fast, Cheap	<b>Updates Cost</b>	<b>Design Era TICKETS Get Tickets to use</b> Time Limited System	<b>Updates Cost</b>	<b>Design Era PRODUCT Standard Purchase</b> Perpetual License
---------------------	--	---------------------	---	---------------------	--

Minor Updates: Included, no additional cost.  
Major Updates: Included, no additional cost.

Minor Updates: Included, no additional cost.  
Major Updates: Included, no additional cost.

Minor Updates: Included, no additional cost.  
Major Updates: Option, at additional cost.

<b>Steps</b>	<b>Design Era LIVE Subscribe to use</b> Electronic, Fast, Cheap	<b>Steps</b>	<b>Design Era TICKETS Get Tickets to use</b> Time Limited System	<b>Steps</b>	<b>Design Era PRODUCT Standard Purchase</b> Perpetual License
--------------	--	--------------	---	--------------	--

- Check the general requirements of the software
- Choose the desired product, ask about features
- Hire the Subscription service, pay electronically (the first subscription includes a connection fee).
- Read and follow the instructions sent by email
- Download the software from Internet
- Install the software using the received password
- Activate the software (registration)
- Open and use the software
- At the end of the subscription period, renew it (if you want to). If you renew this service before the deadline you will skip a new connection fee.
- Next, install the new received password

- Check the general requirements of the software
- Choose the desired product, ask about features
- Make the initial purchase of Tickets (including Media Kit), pay electronically.
- The Media Kit will be shipped by priority mail
- After receiving the Media Kit, follow the provided instructions.
- Install the software using the received password.
- Activate the software (registration).
- Open and use the software.
- When the time of the Tickets ends you may purchase Tickets again (no need for a new Media Kit, no more delays)
- Next, install the new received password.

- Check the general requirements of the software
- Choose the desired product, ask about features
- Make the purchase of the product (including Media Kit), pay electronically.
- The Media Kit will be shipped by priority mail.
- After receiving the Media Kit, follow the provided instructions.
- Install the software using the received password.
- Activate the software (registration).
- Open and use the software.

Common Features	<b>Design Era LIVE</b> <b>Subscribe to use</b>	Common Features	<b>Design Era TICKETS</b> <b>Get Tickets to use</b>	Common Features	<b>Design Era PRODUCT</b> <b>Standard Purchase</b>
<b>About the User License</b>	Electronic, Fast, Cheap	<b>About the User License</b>	Time Limited System	<b>About the User License</b>	Perpetual License

The software application (program) property is not sold, but the user is granted a license to use (temporary or permanent according to the purchase mode), under terms and conditions established by the software manufacturer.

Among other terms, the license states that software licenses are not transferable, i.e. the software manufacturer provides (directly or through sub-dealers) the license to use the software only to the end customer, and the end customer cannot transfer it to a third party (charged or free) without the intervention of the software manufacturer (who may charge a re-licensing fee).

The software application (program) property is not sold, but the user is granted a license to use (temporary or permanent according to the purchase mode), under terms and conditions established by the software manufacturer.

Among other terms, the license states that software licenses are not transferable, i.e. the software manufacturer provides (directly or through sub-dealers) the license to use the software only to the end customer, and the end customer cannot transfer it to a third party (charged or free) without the intervention of the software manufacturer (who may charge a re-licensing fee).

The software application (program) property is not sold, but the user is granted a license to use (temporary or permanent according to the purchase mode), under terms and conditions established by the software manufacturer.

Among other terms, the license states that software licenses are not transferable, i.e. the software manufacturer provides (directly or through sub-dealers) the license to use the software only to the end customer, and the end customer cannot transfer it to a third party (charged or free) without the intervention of the software manufacturer (who may charge a re-licensing fee).

Common Features	<b>Design Era LIVE</b> <b>Subscribe to use</b>	Common Features	<b>Design Era TICKETS</b> <b>Get Tickets to use</b>	Common Features	<b>Design Era PRODUCT</b> <b>Standard Purchase</b>
<b>Sales outside the website</b>	Electronic, Fast, Cheap	<b>Sales outside the website</b>	Time Limited System	<b>Sales outside the website</b>	Perpetual License

All those operations are not performed automatically through the provided electronic media and require personal attention may have additional charges and/or price list may be different.

All those operations are not performed automatically through the provided electronic media and require personal attention may have additional charges and/or price list may be different.

All those operations are not performed automatically through the provided electronic media and require personal attention may have additional charges and/or price list may be different.